WELCOME TO
TEXAS
CELEBRATION

ALL 254 COUNTIES · EVERY YEAR

Growing the Republican Voter Base Across Texas

The Annual Welcome to Texas Celebration · All 254 Counties · Year-Round Invitations



Proposed for Adoption by the Republican Party of Texas

Prepared by Chabot Strategies, LLC · Dr. Paul R. Chabot, President & CEO · McKinney, Texas

WELCOME • CONNECT • SERVE • REGISTER

PUBLICATION NOTICE

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Welcome to Texas — Growing the Republican Voter Base Across Texas

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Program Independence

The Annual Welcome to Texas Celebration is proposed as a Republican Party of Texas program executed by County Republican Parties. It is separate from any charitable or nonprofit organization. The 2023 Collin County event was an initial community-welcome test, not a Republican Party-run event. Conservative Move, Dr. Paul R. Chabot's business helping conservatives relocate from blue states to red states, helped organize the celebration. The documented host was Stars and Stripes United. Those historical roles do not indicate any organization's current or future participation.

Ceremonial Nature of the Texas Welcome Ceremony

The Texas Welcome Ceremony, the ceremonial swearing-in, the Texan card, and the certificate are commemorative. They do not confer citizenship, residency, voter eligibility, or any other legal status.

Status of This Document

This plan is a proposal. The statewide roles, responsibilities, program standards, and data and registration practices described here would take effect only upon adoption by the Republican Party of Texas and do not describe existing party rules, authority, or commitments.

Photographs

Photographs and media images are from the 2023 Collin County celebration and its press coverage.

Prepared by: Chabot Strategies, LLC — McKinney, Texas
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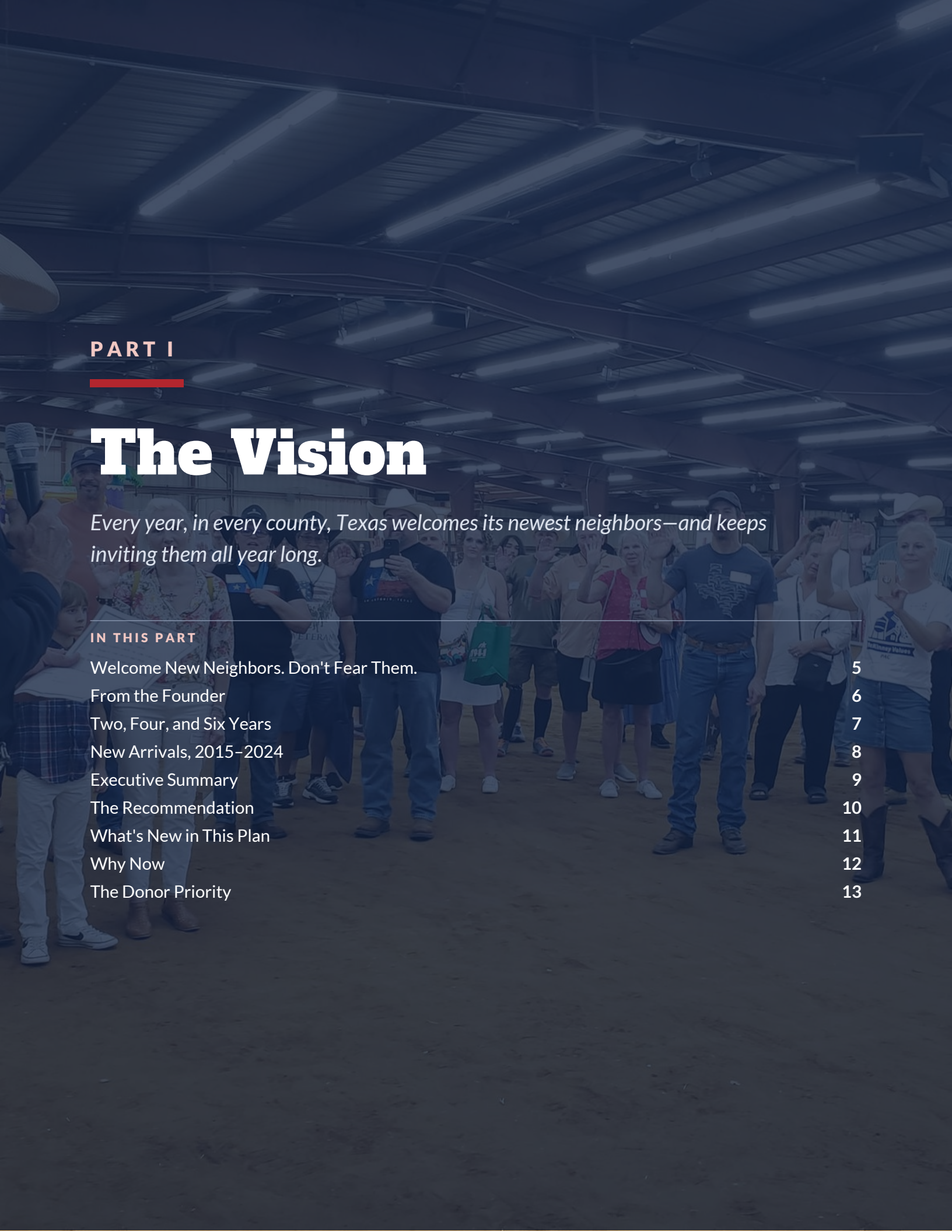
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PART I

The Vision

Every year, in every county, Texas welcomes its newest neighbors—and keeps inviting them all year long.

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BY THE NUMBERS

Welcome New Neighbors. Don't Fear Them.

What the evidence shows about Texans who moved here from other states.

47–34

Abbott over O'Rourke, reported 2022 vote of surveyed voters who moved to Texas

Feb. 2023 survey · 522 registered voters not born in Texas · 12% did not vote

Blueprint Polling / Chism Strategies, 2023 [1]

54–42

Trump over Biden in a hypothetical 2024 question, same survey

Hypothetical matchup, not an actual vote · Feb. 8–10, 2023

Blueprint Polling / Chism Strategies, 2023 [1]

57%

of 2018 voters who said they moved to Texas backed Ted Cruz

2018 U.S. Senate · exit-poll group "Moved to Texas" · born in Texas: 48% for Cruz

CNN/Edison exit poll, Nov. 6, 2018 [2]

61%

of 2018 voters who said they moved to Texas backed Gov. Greg Abbott

2018 governor · exit-poll group "Moved to Texas" · born in Texas: 56% for Abbott

CNN/Edison exit poll, Nov. 6, 2018 [2]

42%

of 2018 Texas voters said they had moved to Texas

2018 U.S. Senate exit poll · group "Moved to Texas" (origin not limited to other states)

CNN/Edison exit poll, Nov. 6, 2018 [2]

556,156

people moved to Texas from another state in a single year

2024 · residents who lived in another state one year earlier · largest source: California, 77,161

U.S. Census Bureau, ACS 2024 [3]

Don't Fear the Newcomers—Welcome Them

Many Texans worry that newcomers will bring their old politics with them. The limited historical evidence does not support that fear. In a February 2023 survey of 522 registered voters who had moved to Texas and were not born here, respondents reported voting for Greg Abbott over Beto O'Rourke 47% to 34% in 2022 and chose Donald Trump over Joe Biden 54% to 42% in a hypothetical matchup. In the 2018 exit poll, voters who said they had moved to Texas backed Ted Cruz (57%) and Greg Abbott (61%).

These are historical snapshots of voters who moved here at any time, not a measure of how recent arrivals vote; the exit poll did not report voters in Texas under ten years. The choice is ours: meet new neighbors first.

[1] Blueprint Polling / Chism Strategies, Feb. 13, 2023. chismstrategies.com/field-notes/new-survey-despite-gop-fears-new-texans-are-pushing-the-state-to-the-right

[2] CNN 2018 Texas exit polls (Edison Research). cnn.com/election/2018/exit-polls/texas/senate

[3] U.S. Census Bureau, State-to-State Migration Flows, ACS 2024. census.gov/data/tables/time-series/demo/geographic-mobility/state-to-state-migration.html

FROM THE FOUNDER

Why This Matters to Me

When my family moved to Texas a decade ago, I was shocked by the first political welcome we received. A postcard arrived welcoming us to Texas—from the Democratic Party.

From the Republican Party, we received nothing. No welcome, no invitation, no hello from a neighbor. The only Republican mail that reached our home came at election time, telling me whom to vote for. That was a failure, and I do not believe my family's experience was unusual. If we reach new Texans only at election time, someone else has already met them first.

Texans proved to be exactly what we had heard they were: friendly, welcoming, proud of their state, and willing to help a new neighbor. That question—why no one from our side had said hello—became the Welcome to Texas Celebration. In 2023 it became an initial community-welcome test in Collin County, hosted by Stars and Stripes United with organizing help from my company, Conservative Move, and more than 350 people attended.

I have traveled this state and met county chairs, precinct chairs, club leaders, and volunteers in every kind of community. I love this party and I admire the people who carry it. Yet I have also watched enormous effort go into Lincoln Day dinners and fundraisers where everybody already knows everybody. Those events matter, but they do not measure our ability to reach new people.

On November 3, 2026, according to unofficial results, Texas Republicans lost the governor's office, a U.S. Senate seat, and every statewide office on the ballot. We have to change what we are doing, or we will die as a governing party in Texas. And Texas is on the line for America.

As I see it, we have **two years to right the ship** before the 2028 presidential election, so that Texas helps save the White House; **four years to win back the governorship and statewide offices** in 2030; and **six years to take back our Senate seat** in 2032. These are organizing milestones, not forecasts, and none of them is won in the final weeks of a campaign.

That is why this plan recommends **at least one flagship celebration every year in every one of Texas's 254 counties**, with an optional second where capacity supports it, followed by **monthly invitations all year**, whether a new resident attends or not. I believe there is nothing more important for our donors, statewide and local, to fund.

I believe this is our D-Day: the moment to commit everything to the ground game that wins the years ahead. Texas Republicans are a sleeping giant. Let's awaken it, one county and one neighbor at a time, beginning with the neighbors we still don't know.

Dr. Paul R. Chabot
Founder, Welcome to Texas Celebration
President & CEO, Chabot Strategies, LLC

THE MISSION

Two Years. Four Years. Six Years.

Organizing milestones for the elections that decide Texas's direction.

40
electoral votes—the second most of any state

Since 1972
every Republican elected president carried Texas

2026
Democrats won every statewide office on the ballot (unofficial results)

254
counties to organize before 2028

In the November 3, 2026 general election, unofficial results reported by the Texas Secretary of State show Democrats winning the governor's office by more than 700,000 votes, the U.S. Senate seat formerly held by John Cornyn by nearly 1.2 million votes, and every other statewide office on the ballot. Texas is no longer a state Republicans can assume.

Texas casts 40 electoral votes, second only to California. A Republican path to the White House without Texas would be extraordinarily difficult, and every Republican elected president since 1972 has carried it. The question is not whether Texas matters, but whether we will organize as if it does.

Horizon	On the ballot	Organizing milestone for this program
Two years · November 2028	President of the United States; Texas's 40 electoral votes	Every county has held its first flagship celebration, built its invitation list, and launched monthly invitations
Four years · November 2030	Governor, lieutenant governor, attorney general, and other statewide offices; the U.S. Senate seat held by Ted Cruz	Two or more annual cycles completed; new neighbors serving as volunteers and precinct chairs
Six years · November 2032	The U.S. Senate seat won by Democrats in 2026	The welcome is a permanent part of every county party, renewed every year

We are not trying to win one more campaign. We are building the relationships that make the next three cycles winnable.

[4] Texas Secretary of State, 2026 General Election results (unofficial). electionresults.sos.state.tx.us/results.html
[5] Electoral votes by state, 2024–2028. archives.gov/electoral-college/allocation

TEN YEARS OF NEW NEIGHBORS

More Than 5.16 Million Arrivals from Other States

Measured arrivals, 2015–2024, not a count of current voters.

The U.S. Census Bureau publishes how many people moved to Texas from another state each year. For the 2015–2024 window studied here, the nine published survey years total **5,160,976 moves into Texas from other states**; no standard estimate was released for 2020.

Survey year	Moved to Texas from another state	From California
2015	553,032	65,546
2016	531,996	69,945
2017	524,511	63,174
2018	563,945	86,164
2019	559,661	82,235
2020	Not published	—
2021	591,395	107,546
2022	668,338	102,442
2023	611,942	93,970
2024	556,156	77,161
Nine published years	**5,160,976**	**748,183**

Arrivals are not the same as voters. These figures count moves, not unique people. Some arrivals have since left or appear in more than one year, and the counts include children and noncitizens. The number of currently resident, eligible, contactable adults is smaller and must be measured from the lawful records counties receive.

More than 5.16 million interstate arrivals across nine published survey years in the 2015–2024 window. The eligible, currently resident voter audience must be identified from verified records.

[6] U.S. Census Bureau, State-to-State Migration Flows, ACS 2015–2024. census.gov/data/tables/time-series/demo/geographic-mobility/state-to-state-migration.html

EXECUTIVE SUMMARY

Every Year. Every County. One Texas.

Statewide led. County executed. Invitations that never stop.

1+	254	Year-round	Every site
flagship celebration every year in every county, at minimum	counties hosting — every county in Texas	invitations, whether guests attend or not	hosts a major, lawful voter-registration drive

The **Annual Welcome to Texas Celebration** is a proposed plan to grow the Republican voter base across Texas by welcoming new neighbors: a family-friendly community celebration held at least once each year in every one of Texas's 254 counties on a coordinated statewide weekend, with an optional second where capacity supports it. The Republican Party of Texas would adopt and lead the program statewide—setting the flagship weekend, providing a common toolkit, training, and brand, and working with the national party to obtain the lawful contact records counties need to invite residents who have arrived over the past ten years. Each County Republican Party executes locally: securing venues, recruiting volunteers and sponsors, and hosting the celebration.

The celebration starts a relationship; it does not end one. Every new resident who is invited—whether they RSVP, attend, or never respond—stays on the county's list for lawful, year-round invitations to public county events, unless they opt out. Every club meeting, precinct gathering, and community event becomes a chance to welcome someone new.

Every celebration combines Texas hospitality with lasting civic connection: local vendors, Texas history, line dancing, children's activities, veterans and first-responder participation, food, and brief remarks from local leaders. Every site hosts a major voter-registration drive conducted through authorized Texas procedures. The signature finale remains the **Texas Welcome Ceremony**, a ceremonial swearing-in with a commemorative Texan card and certificate.

Scale follows geography. A rural county might host a single celebration in a VFW hall, barn, church fellowship hall, or fairground. Large counties such as Dallas County host multiple, geographically dispersed sites on the same weekend, and counties with capacity may add an optional second celebration. Costs are planned county by county. No statewide cost estimate or funding commitment has been established; support is sought from sponsors, vendors, in-kind partners, and program-designated donors, but it is not guaranteed.

New neighbors are not a threat to fear but an opportunity to welcome: a 2023 survey and the 2018 exit poll found that voters who had moved to Texas favored Republican candidates in those races, and more than 5.16 million interstate moves into Texas were recorded across the nine published survey years from 2015 to 2024. The 2023 Collin County celebration—an initial community-welcome test, not a party-run event—drew more than 350 attendees and documented a workable event format. This plan asks the Republican Party of Texas to build on that format with party data, volunteer manpower, funding, and coordinated year-round invitations—every year, in every county.

THE RECOMMENDATION

What We Ask of the Republican Party of Texas

Adopt, lead, equip, fund, and hold the program accountable.

Dr. Paul R. Chabot recommends that the Republican Party of Texas formally adopt the Annual Welcome to Texas Celebration as a statewide program and lead its implementation in all 254 counties. Upon adoption, the RPT's statewide role would include:

1. **Adopt the program statewide.** Establish the Annual Welcome to Texas Celebration as an RPT program hosted by every County Republican Party.
2. **Set the flagship weekend each year.** Designate and publish the statewide flagship weekend well in advance. Minimum: one celebration per county per year; a second is optional where capacity supports it.
3. **Secure lawful contact data.** Negotiate with the national party and approved party data providers for ten years of new-mover records, with every lawfully available contact field, permitted uses confirmed, and training for county users.
4. **Fill empty precinct chairs.** Recruit eligible new neighbors at every celebration for unfilled precinct chair positions, under party rules and the Texas Election Code.
5. **Keep the invitation going.** Provide the templates, calendar, and reporting form for year-round invitations to every invited resident, whether they attend or not.
6. **Standardize voter registration.** Issue operating guidance for a major registration drive at every site, limited to authorized Texas procedures.
7. **Equip every county party.** Provide a standardized toolkit, adaptable branding, ceremony materials, sample mailers, multi-site guidance for large counties, budget worksheets, and chair training.
8. **Make it a donor priority.** Champion program-designated giving statewide and help every county raise local support, with transparent budgets and no blank checks.
9. **Hold the program accountable.** Collect county reports every year and every quarter, recognize strong execution, and publish lessons learned.

Each role above is proposed and would proceed only as approved funding and volunteer capacity allow.

The state leads, equips, and coordinates. Every county party owns its local execution. Together, they move as one.

WHAT'S NEW IN THIS PLAN

From a Fall Tradition to a Statewide Annual Program

How this plan has been strengthened.

Program element	Earlier edition	This edition
Cadence	One celebration each fall	At least one flagship celebration every year in every county on a coordinated statewide weekend; a second is optional where capacity supports it
Coverage	Participating counties	All 254 counties host, led by the RPT
Large counties	One event per county	Multiple geographically dispersed sites on the same weekend
Follow-up	Invitation to a single event	Year-round invitations to every invited resident, whether they RSVP or attend
Focus	An event for new residents	Every county activity turned outward to welcome people beyond existing circles
Data	Available new-resident data for participating counties	State–national cooperation on ten years of lawful contact data: addresses, phones, emails, and other permitted fields
County budgets	Not addressed	Built for volunteer-led county parties: transparent vendor scope, written deliverables, no blank checks
Precinct chairs	Not addressed	Every celebration recruits for unfilled precinct chair positions
Voter registration	Not a defined element	A major, lawful registration drive at every site
Evidence	Not included	Historical survey and exit-poll findings on voters who moved to Texas, Census arrival data for 2015–2024, and the 2028–2032 milestones
Accountability	Annual evaluation	Annual county reports plus quarterly invitation reporting

The heart of the celebration is unchanged: a warm, family-friendly Texas welcome, rooted in local character, finished with the Texas Welcome Ceremony.

WHY NOW

The Case for a Standing Welcome

Meeting new Texans as neighbors—not only as voters at election time.

Texas continues to attract families from across the country—556,156 people moved here from other states in 2024 alone. Each new household is a new neighbor and a potential volunteer; many include adults who are, or will become, eligible voters and who have not yet formed lasting ties to local civic life. Too often, new residents first encounter the Republican Party late in a campaign—through an advertisement, a mailer, or a knock on the door weeks before an election. That is contact, not a relationship.

Dr. Paul R. Chabot is concerned about recent electoral trends and believes the next few years are critical. His response is a program that faces outward: it changes the conditions that leave new residents unconnected, unregistered, and uninvited. An annual, all-county welcome followed by year-round invitations builds the opposite—relationships formed early and renewed all year.

Reach

Invite every new Texan the county can lawfully contact, drawing on ten years of new-mover records requested from state and national Republican parties.

Register

Host a major, lawful voter-registration drive at every site, open to every eligible attendee who wishes to register or update a registration.

Root

Keep inviting—to club meetings, community events, and service days—until a single welcome becomes lasting participation.

Campaigns come and go. A welcome every year, and an invitation that never stops, becomes part of how Texas works.

THE DONOR PRIORITY

Our Highest Organizing Priority

An invitation to statewide and local donors to fund what lasts.

Dr. Paul R. Chabot's conviction is simple: **there is nothing more important for Texas Republican donors to fund over the next few years than a permanent, outward-facing welcome for new Texans.** This proposal makes the Annual Welcome to Texas Celebration and its year-round invitations its highest organizing priority—and asks donors at every level to do the same.

Texas Republicans give generously to candidates and campaigns. Much of that giving is concentrated in the final months of an election cycle: advertising that ends on Election Day, mail that is quickly discarded, and voter contact that begins too late to build trust. Donors can do more lasting good by directing a meaningful share of their giving to programs that build year-round relationships and leave behind trained volunteers and county capacity.

What statewide and local donors fund

- **Statewide donors** fund what every county shares:
- New-mover data requests, processing, and secure distribution
- The county toolkit, brand kit, and sample mailers
- Chair, site-lead, and registration-volunteer training
- Statewide communications and annual reporting

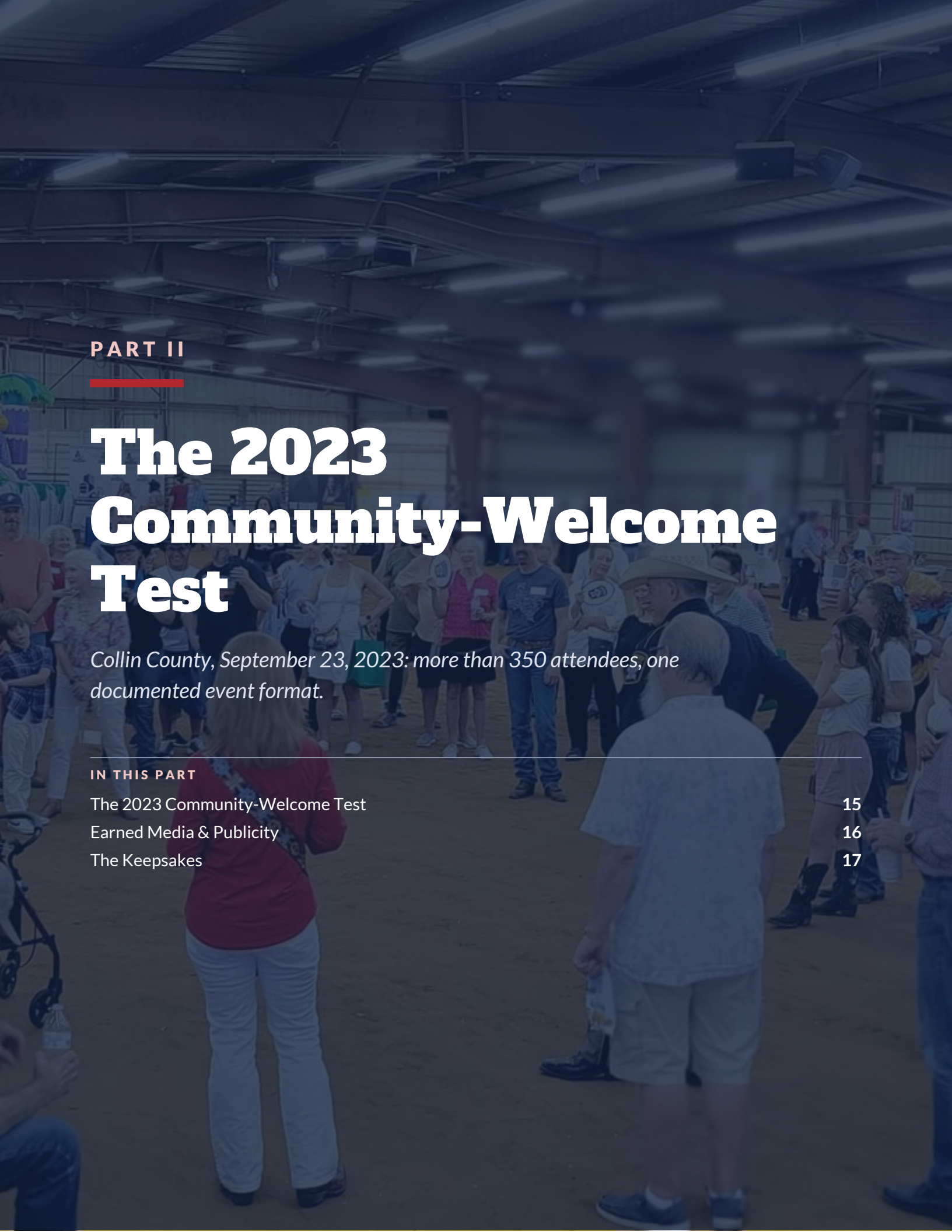
- **Local donors** fund what happens in their county:
- Venues, meals, and family activities at every site
- Postcards, mailers, and year-round invitations
- Registration-station materials and volunteer hospitality
- Year-round community events open to new residents

	Candidate-only spending	Durable program investment
Timing	Concentrated in the final weeks of a race	Every year, with invitations all year long
What remains	Little lasting local infrastructure	Trained volunteers, sponsor relationships, and connections with new residents
Reach	Targeted voters for a single race	Every new Texan a county can lawfully invite
Accountability	Judged by a single result	Reported by every county, every year

Ways Donors Can Invest

- Program-designated statewide giving through the Republican Party of Texas
- Underwriting a county celebration—or a single site in a large county
- Funding a county's postcard mailers and year-round invitations
- In-kind support: venues, printing, food, entertainment, and equipment

Contributions are accepted under applicable campaign-finance law and RPT policies.



PART II

The 2023 Community-Welcome Test

Collin County, September 23, 2023: more than 350 attendees, one documented event format.

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THE 2023 COMMUNITY-WELCOME TEST

The 2023 Collin County Celebration

A documented event format.

The inaugural Welcome to Texas celebration—the *Welcome to Texas Boot Scootin' Roundup* in McKinney—showed that the format could be organized and held. The event drew more than 350 attendees and brought together new Texans, native and longtime Texans, volunteers, local leaders, businesses, community organizations, military representatives, law enforcement, families, and civic partners.

The 2023 Collin County event was an initial community-welcome test, not a Republican Party-run event. Conservative Move, Dr. Paul R. Chabot's business helping conservatives relocate from blue states to red states, helped organize the celebration. The documented host was Stars and Stripes United.

EVENT	Welcome to Texas Boot Scootin' Roundup
DATE & TIME	Saturday, September 23, 2023 · 4:00–8:00 PM (Central Time)
VENUE	Show Barn, Myers Park and Event Center, McKinney, Collin County
ATTENDANCE	More than 350, as reported by Community Impact
WHAT THE RECORD SHOWS	Attendance only. The number of newcomers, registrations, follow-up, and any electoral effect were not measured, and a party-run version has not yet been tested.
NATURE	Initial community-welcome test; not a Republican Party-run event
HOST & ORGANIZERS	Documented host: Stars and Stripes United · Helped organize: Conservative Move, Dr. Paul R. Chabot's company
CEREMONY	Ceremonial group swearing-in led by Collin County Sheriff Jim Skinner
TICKET	$15, including general admission and a meal
PROGRAM	Vendors, food trucks, line-dance lessons, Texas history, children's activities, photo booth, military recruiters, law-enforcement participation
2023 SPONSORS	Patriot Owned Businesses · Minuteman Press · Conservative Move Real Estate Group · Military Vet Move Real Estate Group · Law Enforcement Move Real Estate Group · McKinney Values PAC

The central lesson: the celebration should feel first and foremost like a genuine community welcome—an opportunity to meet neighbors, experience Texas traditions, and build lasting connections. This proposal asks the Republican Party to build on that documented welcome format with party data, volunteer manpower, funding, and coordinated year-round invitations—a flagship weekend every year in every county, with county parties hosting.

EARNED MEDIA & PUBLICITY

The Story Tells Itself

Community Impact reported that the inaugural celebration drew more than 350 attendees. Each flagship weekend creates a statewide news moment and a local story in every county. County parties should proactively engage local newspapers, television, radio, online outlets, and community calendars before and during each celebration.



COMMUNITY IMPACT
NEWS EVERYONE GETS
COMMUNITYIMPACT.COM

McKinney Edition
VOLUME 9, ISSUE 7 | OCT. 26-NOV. 21, 2023

Events

BY SHELBIE HAMILTON

Texas Celebration event draws crowd of over 350

The inaugural Welcome to Texas Boot Scootin' Roundup—a celebration of Texas and new Texas residents—was held Sept. 23 in McKinney.

The gist

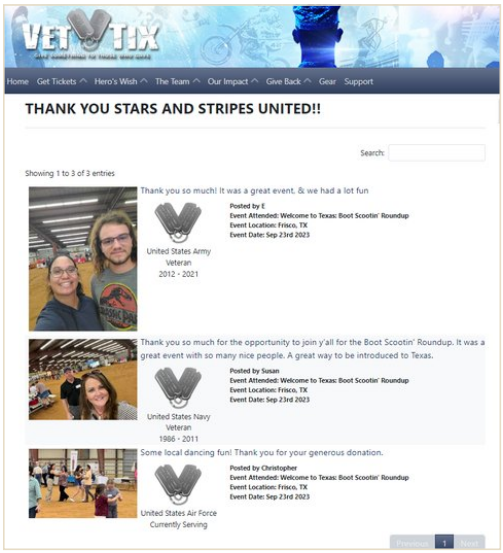
The event, held at Myers Park and Event Center, was hosted by nonprofit Stars and Stripes United.

PHOTOS COURTESY PAUL CHABOT

1 The Texas Celebration event included a group swearing-in ceremony for residents new to the state led by Collin County Sheriff Jim Skinner.

2 The event included vendors, military recruiters and food trucks.

3 The Texas Celebration event included dance lessons, along with Texas history presentations and children's activities.



VET TIX

Home Get Tickets Hero's Wish The Team Our Impact Give Back Gear Support

THANK YOU STARS AND STRIPES UNITED!!

Search:

Showing 1 to 3 of 3 entries

Thank you so much! It was a great event, & we had a lot fun

United States Army Veteran
2012 - 2021

Posted by E
Event Attended: Welcome to Texas: Boot Scootin' Roundup
Event Location: Frisco, TX
Event Date: Sep 23rd 2023

Thank you so much for the opportunity to join y'all for the Boot Scootin' Roundup. It was a great event with so many nice people. A great way to be introduced to Texas.

United States Navy Veteran
1986 - 2011

Posted by Susan
Event Attended: Welcome to Texas: Boot Scootin' Roundup
Event Location: Frisco, TX
Event Date: Sep 23rd 2023

Some local dancing fun! Thank you for your generous donation.

United States Air Force
Currently Serving

Posted by Christopher
Event Attended: Welcome to Texas: Boot Scootin' Roundup
Event Location: Frisco, TX
Event Date: Sep 23rd 2023

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Left: Community Impact, McKinney edition, Vol. 9, Issue 7 (Oct. 26–Nov. 21, 2023). Right: attendee thank-you posts on Vet Tix referencing the 2023 event.

Media Rhythm Every Year

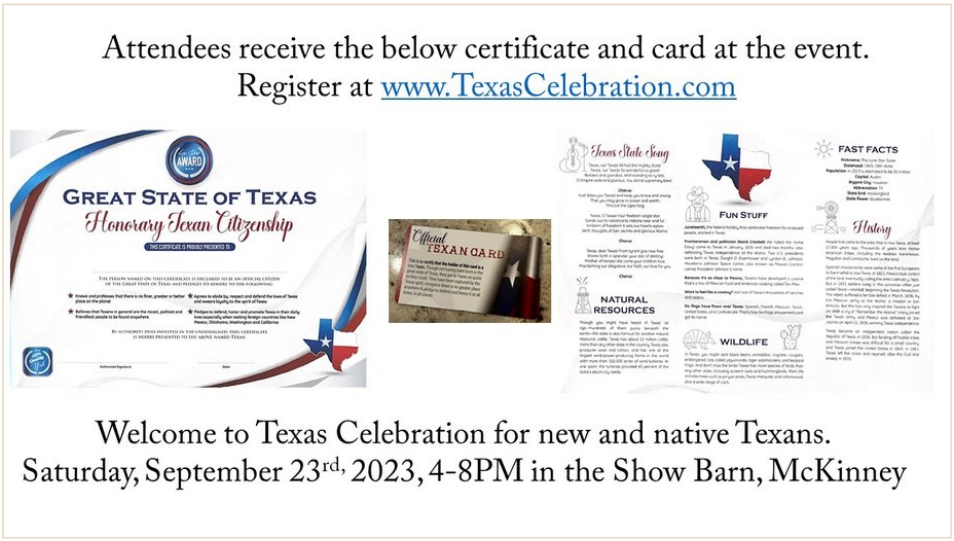
- Statewide announcement of the flagship weekend by the RPT
- County media advisories two weeks out, with site addresses and times in Central Time
- Reporter invitations to the Texas Welcome Ceremony—the most photographed moment of the day
- Same-day photo release and social posts from every site
- Post-event story featuring new Texans, volunteers, and local leaders

THE KEEPSAKES

Commemorative Certificate & Texan Card

Treasured reminders of the day a family was welcomed home.

Examples from the 2023 Collin County celebration: the commemorative Texan card presented to new Texans and the Honorary Texan certificate received after the ceremony.







Event materials and signed certificates from September 23, 2023. Keepsakes are commemorative and confer no legal status.

PART III

Statewide Program Design

One flagship weekend. 254 counties. Every new Texan invited—and invited again.

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STATEWIDE BLUEPRINT

Statewide Led. County Executed.

Clear responsibilities from the state party to every site.

Partner	Responsibilities
Republican Party of Texas	Statewide adoption and leadership; the annual flagship weekend; toolkit, branding, sample mailers, and training; requests for ten-year new-mover records; data-use and opt-out rules; registration guidance; donor priority; annual and quarterly reporting
County Republican Party	Hosts every year; county event chair and committee; year-round invitation calendar; site plan (multiple sites in large counties); venues; volunteers; sponsors and vendors; lawful invitations; registration station; ceremony; county report
Site leads (multi-site counties)	Day-of operations at each location under the county plan; check-in, registration station, ceremony, and site reporting
Republican clubs & precinct chairs	Open, outward-facing meetings and events; volunteer recruitment; personal invitations to new neighbors
State & national party data partners	New-mover records, as available and permitted, under written use rules
Election officials & counsel	Review of registration procedures used at every site
Community partners & sponsors	Sponsorships, in-kind resources, exhibits, services, family activities, and promotion
Volunteers / Welcome Ambassadors	Hospitality, check-in, guest guidance, event operations, and ceremony support
New Texans	Guests of honor and future participants in the civic and community life of their county

Every partner has a role. Every county has a plan. Every site is accountable.

THE ANNUAL CYCLE

One Flagship Weekend. A Year of Invitations.

Every county, every year—and an open door in between.



Illustrative calendar. The RPT sets the flagship weekend each year. Minimum: one per county per year; a second is optional where capacity supports it.

The Republican Party of Texas sets one flagship celebration weekend each year and publishes it early enough for every county to plan. Each year follows the same rhythm: ninety days of planning, a coordinated flagship weekend across all 254 counties, a written after-action review—and a year-round calendar of invitations to public county events that keeps every invited resident connected until the next flagship.

Why One Flagship and Year-Round Invitations

- Concentrates volunteers, sponsors, and media on one excellent statewide moment every year.
- Keeps the relationship going all year through invitations to club meetings, community events, and service days.
- Every county hosts a major voter-registration drive every year, with more opportunities at year-round events.
- Minimum one per county per year; a second celebration is optional where capacity allows.
- One predictable weekend makes the celebration a recognizable Texas tradition.

The 2023 Collin County celebration was held on a single September Saturday—the model for the annual flagship.





Scenes from the 2023 Collin County celebration.

ALL 254 COUNTIES

Coverage at Every Scale

From the smallest rural county to the largest metro—every county hosts.

Every one of Texas's 254 counties hosts on the statewide flagship weekend. What varies is scale. Each county's plan sets the number of sites based on geography, population, available venues, and volunteer capacity.

County profile	Site approach	Typical venues	Planning focus
Rural & small	Single site scaled to the community	VFW or American Legion hall, barn, fairground, church fellowship hall	Donated venue, volunteer staffing, sponsor-underwritten meal
Mid-size & suburban	One or more sites, as geography requires	Civic or community center, event barn, school or nonprofit facility	Sponsor and vendor base, registration capacity, media
Large metropolitan (e.g., Dallas County)	Multiple geographically dispersed sites on the same weekend	Community centers and event spaces distributed across the county	Site leads, shared schedule, consistent branding, county-wide coordination

Multi-Site Principles for Large Counties

1. **Same weekend.** All sites in a county celebrate on the statewide flagship weekend, reinforcing one county-wide welcome.
2. **Optional second celebration.** Counties with the volunteers and sponsors to support it may add a second celebration later in the year; it is never required.
3. **Geographic reach.** Sites are spread so every part of the county has a celebration within practical reach.
4. **Consistent experience.** Every site offers the signature elements, a registration station, and the Texas Welcome Ceremony.
5. **One county plan.** The county chair coordinates site leads, shared promotion, and a single county report.

254 counties. Hundreds of communities. One Texas welcome.

ONE STATEWIDE FORCE

Cities, Communities, and Counties Moving Together

Shared weekends. Shared message. Shared responsibility.

The power of this program is collective. When cities, communities, and counties across Texas celebrate on the same weekend, under the same banner, with the same commitment to welcome, the result is far greater than any single event. Every county contributes its own character; together, they form a unified statewide force.

Shared weekend

One statewide flagship date set by the RPT so all 254 counties move together.

Shared message

Common branding, invitation language, and media themes, adapted to local voice.

Shared toolkit

One set of guides, templates, ceremony materials, and worksheets for every county.

Shared accountability

Every county reports every year; results are reviewed statewide.

Practical Support from the Republican Party of Texas

- County chair guide, planning templates, and multi-site playbook
- Brand kit: logo, signage, sample postcard, email, and text invitations, social graphics, certificates, and Texan cards
- Training webinars for county chairs, site leads, and registration volunteers
- Processing and distribution of county-level invitation lists under written use rules
- Statewide media announcements and a press kit every year
- A support line during the flagship weekend
- Recognition for counties with outstanding execution





Neighbors, volunteers, and local leaders together at the 2023 celebration.

NEW-MOVER OUTREACH

Every New Texan Deserves an Invitation

State and national cooperation. County ownership. Lawful contact data.

A core statewide function is helping every county invite the people who have moved into it. Upon adoption, the Republican Party of Texas would negotiate with the national party and approved party data providers for new-mover records covering about the past ten years, including every contact field that can lawfully be provided for outreach, not only mailing addresses.

Contact field	Typical source	How counties may use it
Mailing address	Voter file; approved party data providers	Postcards, letters, and door-to-door invitations
Landline phone	Approved party data providers	Volunteer calls; do-not-call requests honored
Cell phone	Approved party data providers	Volunteer calls; automated calls or texts only with the consent the law and the source terms require
Email	Approved party data providers; event sign-ups	Invitations where the source permits; unsubscribe in every message
Social media handles	Licensed, provider-matched public accounts, or shared by the resident	Public invitations and follows only

Not every record will include every field, and a field's presence does not mean it carries permission for every channel. Each field is used only as the law and its source terms allow, and an opt-out is honored promptly and carried forward.

Before Any Record Is Shared or Used

- A named responsible party and security owner at the RPT and in each county.
- Written data-sharing terms stating the licensed, permitted purposes; counsel verifies provider restrictions, including any terms on NCOA-derived data, where applicable.
- Least-privilege access with logs, secure storage, and training for every authorized user.
- Retention and deletion rules, including how opt-outs are kept and honored.
- A written breach-response plan.
- Transparency for recipients: invitations identify the sender, and anyone who asks is told the source of their contact information.

A contact field being available does not establish permission to use it for every channel. No records are accessed and no outreach begins until these prerequisites are in place.

Who Does What

- **The Republican Party of Texas** negotiates access, terms, and pricing; coordinates with the national party; confirms permitted uses in writing; and trains county users.

- **The national party and approved providers** supply permitted, verified records under their programs and terms.
- **County parties** maintain the records: invitation statuses, contact permissions, preferences, and opt-outs, with access limited to authorized users.

What We Will Not Do

- No scraping of websites or social media, and no purchased lists of private accounts or handles.
- No inferred profiles of sensitive traits such as religion, health, or ethnicity.
- No sharing of county lists beyond authorized users, and no use of official voter-registration records except as Texas law permits.

YEAR-ROUND INVITATIONS

Invited Again and Again—Whether They Come or Not

The celebration starts the relationship. It never ends it.

Every new resident a county invites stays on that county's invitation list after the flagship celebration—**whether they RSVP or not, and whether they attend or not**. Silence is not a "no," and a missed event is not a goodbye. Each county keeps inviting new residents, throughout the year, to public county party and community events until they choose otherwise.

Status	What it means	What happens next
Invited	On the county invitation list	Receives the flagship invitation and the year-round calendar of public county events
No response	Has not replied	Stays on the list and keeps receiving invitations; no response is never read as a decline
RSVP yes	Plans to attend	Reminder before the event and a personal welcome at check-in
RSVP no	Cannot attend this time	"We'll save you a seat" note; invited to the next event
No-show	Said yes but did not attend	"We missed you—you're still invited" follow-up; stays on the list
Attended	Welcomed in person	Thank-you note; invited to share contact preferences and interests—volunteering, clubs, family events, service projects
Opted out	Asked not to be contacted	Removed promptly from that channel, or from all contact, and recorded so the choice carries forward

Email and text follow-ups go only to people who have given permission or where the list's terms allow it, and opt-outs are honored promptly; voluntary contact lists are kept separate from official voter-registration records, which are used only as Texas law permits.

A Year-Round Invitation Calendar

When	The invitation
Within a week of the flagship	Thank-you to attendees; "we missed you—you're still invited" to everyone else on the list
Every month	At least one public county event marked "New neighbors welcome"—a club meeting with a guest welcome, a precinct meet-and-greet, a family picnic, or a service day
Texas days	Texas Independence Day (March 2), San Jacinto Day (April 21), Memorial Day, Independence Day, Veterans Day, and local parades and holiday events
Before the next flagship	Personal invitations by mail, phone, and—where permitted—email and text

Clear Ownership

- **County outreach lead** keeps the invitation list, statuses, preferences, and opt-outs, and publishes the year-round calendar.
- **Welcome Ambassadors** make personal calls and greet returning guests by name.
- **Republican clubs and precinct chairs** open their events to new residents and send personal invitations.
- **The RPT** provides templates, the sample postcard, email, and text, and a quarterly reporting form.
- **Every quarter**, counties report invitations by status, return attendance, new faces at events, and opt-outs honored.





Neighbors meeting at the 2023 Collin County celebration. Every guest leaves with an invitation to the next event.

Silence is not a no. A missed event is not a goodbye. The invitation stands until a neighbor says otherwise.

EVERY ACTIVITY IS AN INVITATION

Looking Outward in the Years That Matter Most

Our greatest opportunity is the people not yet in the room.

Texas Republican clubs, precinct meetings, and volunteer gatherings are where the most committed members of our party already give their time. Dr. Paul R. Chabot believes the next few years in Texas call for pointing that energy outward: every meeting, social, fundraiser, and service day should be an opportunity to welcome and invite people beyond our existing circles—starting with new Texans. Every event is listed publicly and marked "New neighbors welcome," Welcome Ambassadors greet guests at the door, every member is asked to bring one new neighbor, and every guest leaves with an invitation to the next event.

Familiar activity	Outward-facing version
Monthly club meeting	A guest-welcome table, a short "new to Texas" segment, and a standing invitation to new residents
Precinct meeting	A neighborhood meet-and-greet in a public place, promoted to new residents in the precinct
Lincoln Day dinner or fundraiser	Sponsored seats and a "new neighbors" table for new Texan families; every attendee asked to bring one guest who has never attended
Volunteer training	Includes how to invite, welcome, and follow up with new neighbors
Social media	Public event invitations shared in community and neighborhood groups, not only member pages

Beyond the Room Where Everybody Knows Everybody

Dr. Paul R. Chabot has traveled Texas and admires the county chairs and volunteers who carry this party. Enormous effort goes into Lincoln Day dinners and other fundraisers, and they matter. But in many of those rooms everybody already knows everybody; the room reflects our commitment, not our capacity to reach new people. Every event should also be judged by two numbers:

- **Outbound contacts:** invitations made each month by mail, phone, door, email, and permitted text to people not already active in the party.
- **New faces:** first-time attendees at each event, and how many return, volunteer, or step forward as precinct chairs.

Measure success by the new faces we welcome—not only by the familiar faces who return.

EMPTY PRECINCT CHAIRS

Every Celebration Recruits for the Seats We Leave Empty

Unfilled precinct chair positions are unused capacity.

Precinct chairs are the party's closest link to its neighborhoods. Where a precinct chair position is vacant, no one is responsible for welcoming the neighbors who move there. Every celebration should recruit for **unfilled precinct chair positions where vacancies exist**, turning the energy of the day into lasting local leadership.

Each county chair supplies the local count of vacancies before the flagship weekend, and the RPT compiles the statewide picture. This plan does not assume a statewide number.

Step	What happens
Know the vacancies	Before planning begins, the county chair lists the precincts without a chair.
Recruit at the celebration	A precinct table with a map, a short description of the role, and current chairs on hand to answer questions.
Confirm eligibility	Candidates must meet the requirements of the Texas Election Code and party rules, including being a qualified voter of the precinct.
Respect selection	Vacancies are filled through the party's process, typically by the county executive committee. The celebration recruits; the party selects.
Train and welcome	New precinct chairs receive training and their precinct's invitation list, and become the welcome for the next new neighbors.

An empty precinct chair is a neighborhood no one is welcoming. Every celebration should fill some of them.

VOTER REGISTRATION AT EVERY SITE

A Major Registration Drive at Every Celebration

Welcoming new Texans into civic life—the right way.

Every celebration site hosts a prominent voter-registration station, staffed by trained volunteers and open throughout the event. New residents can register or update their registration in one welcoming place, alongside neighbors and local leaders.

Standard	How it works at every site
Authorized procedures only	Registration is conducted through procedures authorized under Texas law and local election-office practice—such as volunteer deputy registrars appointed by the county voter registrar, where applicable.
Reviewed in advance	Before every event, counsel or election officials review volunteer deputy registrar appointment and training, county jurisdiction, and application delivery deadlines.
Open to every eligible attendee	Assistance is offered to every eligible attendee who wishes to register. It is never conditioned on party affiliation, political agreement, or any other condition.
Trained volunteers	Registration volunteers complete the training the reviewed procedures require before each celebration.
Careful handling	Completed applications are handled and delivered exactly as the reviewed procedures require.
Reported every year	Counties report registrations and updates completed through authorized processes in each after-action report.

A celebration of Texas is the perfect moment to help a new Texan take part in Texas civic life.





Check-in volunteers at the 2023 celebration. Registration stations follow the same welcoming, well-staffed model.

VENUE STRATEGY

Keep the Venue Practical and Affordable

County parties should prioritize low-cost or donated indoor venues that are safe, accessible, and large enough for expected attendance. The goal is not an expensive convention-style production; it is a warm, well-organized Texas welcome. Large counties apply the same standard to every site in their multi-site plan.

- Barns and fairgrounds
- VFW or American Legion halls
- Church fellowship halls
- Community or civic centers
- County facilities where available and lawful
- School or nonprofit facilities where appropriate
- Other donated or sponsor-underwritten spaces
- Event centers like the 2023 Myers Park show barn

Venue Checklist for Every Site

- Accessible entrances, restrooms, and parking
- Space for check-in, Community Showcase, food, activities, and the ceremony
- A visible, well-lit location for the voter-registration station
- Weather contingency for the flagship weekend
- Insurance, permits, and safety coordination where required





The 2023 venue: the show barn at Myers Park and Event Center, McKinney.

A low-cost venue can dramatically reduce the budget and make the celebration sustainable year after year.

FUNDING & SUSTAINABILITY

Costs Vary County by County

Hosted by county parties, with every budget approved before commitment.

No statewide cost estimate exists. Each county's cost depends on its number of sites, expected attendance, venues, food model, and the sponsorship and in-kind support it secures. The aim is to fund each celebration through sponsors, vendors, in-kind support, and designated donors rather than regular operating funds, but sponsorship is not guaranteed and no celebration can be promised cost-free. Before committing, each county party should confirm in writing who approves the budget and who bears any shortfall.

Funding sources

- Local business sponsorships and event underwriting
- Vendor booth fees
- In-kind venue, food, printing, entertainment, equipment, or services
- Program-designated donor support through the RPT
- Community partners and participating organizations
- Donations and locally approved fundraising
- Optional or nominal attendee ticketing where appropriate and lawful
- Sponsor-underwritten meals for new Texan families

Food-cost approach: rather than the county party purchasing meals for every attendee, guests can purchase a nominal meal ticket or buy directly from food trucks, and sponsors can underwrite meals for new Texans or families. For reference, the 2023 Collin County celebration charged $15, including general admission and a meal.

Principal Cost Drivers

Cost driver	What shapes it	Ways to reduce or offset
Number of sites	County geography and population; multi-site plans in large counties	Shared promotion and materials across sites
Venue	Size, location, and rental terms	Donated or sponsor-underwritten space
Food	Attendance and meal model	Attendee-paid tickets, food trucks, sponsored meals
Printing & invitations	Cards, certificates, signage, postcards, year-round invitations	Statewide templates; print sponsors; local donors
Registration station	Materials and volunteer training	Statewide training; volunteer staffing
Entertainment & activities	Music, line-dance instruction, children's activities	Local talent and partner-provided activities
Safety & compliance	Insurance, permits, security where required	Venue-provided coverage; public-safety partners

COUNTY FINANCIAL REALITY

Built for Volunteer-Led County Parties—Not a Consultant Payday

Every dollar visible. Every deliverable in writing. Every decision local.

In his travels across Texas, Dr. Paul R. Chabot has seen that many county parties operate on thin budgets and are run almost entirely by volunteers. This program must strengthen them, not drain them. It must never become a consultant payday.

Safeguard	What it means in practice
Transparent scope and pricing	Any paid vendor work is defined in writing, competitively reviewed, and priced openly before approval.
Written deliverables	Payment is tied to specific items delivered by specific dates.
Budget first	Every celebration begins with the county budget worksheet; spending stays within the approved budget.
Local control	Each county party decides whether to hire anyone. No county is required to buy services from any vendor, including Chabot Strategies, LLC.
Volunteers and in-kind first	Donated venues, volunteer staff, and sponsor-provided food come before paid services.
Existing party tools	Counties use the data, email, and texting tools the party already provides before buying new ones.
Donor transparency	Donors see how program-designated gifts are spent, reported every year.
No blank checks	No open-ended contracts, no unnecessary retainers, and no fees without a written scope.

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COUNTY BUDGET WORKSHEET

Plan Each Celebration from the Ground Up

Complete one worksheet per flagship celebration; multi-site counties add a sheet for each site.

Expense line	Per-site estimate	Sites	Gross	Sponsor / in-kind offset	Net to county
Venue					
Food & beverage					
Printing: cards, certificates, signage					
Invitations: postcards, digital, advertising					
Year-round invitation events					
Registration station materials					
Entertainment & children's activities					
Equipment, tables, sound					
Insurance, permits, security					
Volunteer hospitality					
Contingency					
Total expenses					

Revenue & support	Committed	Pending	In-kind value	Total	Notes
Sponsorships					
Vendor fees					
Meal tickets / attendee-paid food					
Program-designated donor support					
Other approved fundraising					
Total support					

The worksheet is a blank planning tool, not a cost estimate. Each county sets its approved budget through its own process. The worksheet travels with the county's after-action report so actual costs can inform planning for the next year.



PART IV

The Celebration Experience

Hospitality first: food, music, Texas traditions, and a ceremony no one forgets.

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THE EVENT EXPERIENCE

Six Signature Elements

Every site, every year.

01 Welcome Center

Friendly check-in, event guide, schedule, county resources, and clear identification of new and native or longtime Texans.

02 Community Showcase

Local businesses, civic organizations, veterans groups, military representatives, first responders, community resources, and vendors.

03 A Taste of Texas

BBQ, Tex-Mex, burgers, food trucks, regional specialties, or a simple low-cost meal option—attendee-paid or sponsor-underwritten.

04 Texas Traditions

Line dancing, Texas history, music, children's activities, photo opportunities, and traditions unique to the county.

05 Voter Registration Station

A prominent, well-staffed station where eligible attendees may register or update their registration through authorized procedures.

06 Texas Welcome Ceremony

The signature finale: a ceremonial swearing-in led by a County Judge, Sheriff, or other appropriate local official, followed by presentation of a commemorative Texan card and certificate.

No two celebrations should look exactly alike. Every county should showcase what makes its community uniquely Texan.

SIGNATURE MOMENT

The Texas Welcome Ceremony

The emotional centerpiece of the day.

The closing ceremony is the emotional centerpiece of the day and the signature element that distinguishes this celebration from an ordinary community fair. In multi-site counties, every site holds its own ceremony.

Recommended Sequence

1	**Gather.** New Texans gather together for the closing ceremony.
2	**Swear in.** A County Judge, County Sheriff, or other appropriate local official leads the ceremonial swearing-in.
3	**Welcome.** The community formally welcomes the participants as Texans and neighbors.
4	**Present.** Each new Texan receives a commemorative Texan card and an Honorary Texan certificate or locally approved commemorative certificate.
5	**Celebrate.** Participants and local leaders conclude with photographs and a community celebration.



The 2023 ceremonial swearing-in led by Collin County Sheriff Jim Skinner.

The ceremony is ceremonial and commemorative; it does not confer any legal status or official state citizenship. Counsel reviews in advance any appearance by a sheriff, judge, or other official, any use of public resources, and venue authorization.

PHOTO ESSAY · 2023 COLLIN COUNTY

The Swearing-in Ceremony

Collin County Sheriff Jim Skinner conducting the ceremonial swearing-in and meeting participants after the ceremony.





PHOTO ESSAY · 2023 COLLIN COUNTY

Volunteer Operations & Check-in

Volunteers manage check-in, attendee identification, materials, hospitality, and event flow—reducing the need for paid staffing. In the annual model, volunteers also staff the registration station and make year-round follow-up calls.





Welcome Ambassadors

Native and longtime Texans serve as Welcome Ambassadors—greeting guests, sharing local knowledge, and making sure every new Texan meets someone before the ceremony begins. In large counties, each site has its own check-in team and site lead.

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Line Dancing & Texas Culture

Interactive activities create natural opportunities for new and longtime Texans of all ages to meet, laugh, and participate together.

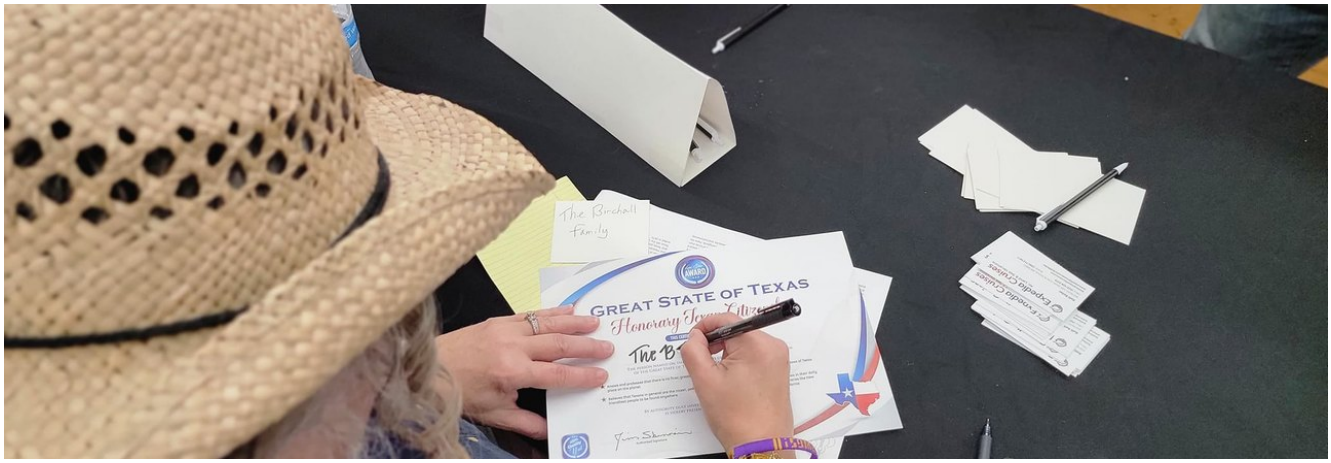












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Vendors, Partners & Community Showcase

Local businesses, military and law-enforcement representatives, civic groups, nonprofits, and community partners add variety, credibility, and resources.











Vendors, Partners & Family Activities

Vendor fees, sponsorships, in-kind contributions, and partner-provided activities help make every celebration financially sustainable.













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Native & New Texans — Meeting and Greeting

The deeper purpose of the celebration is relationship-building: new residents meeting longtime Texans, neighbors, community leaders, and elected officials in an informal setting.







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The Collin County Celebration — Photo Essay I

Scenes from the inaugural celebration: families, activities, partners, volunteers, and community connection.











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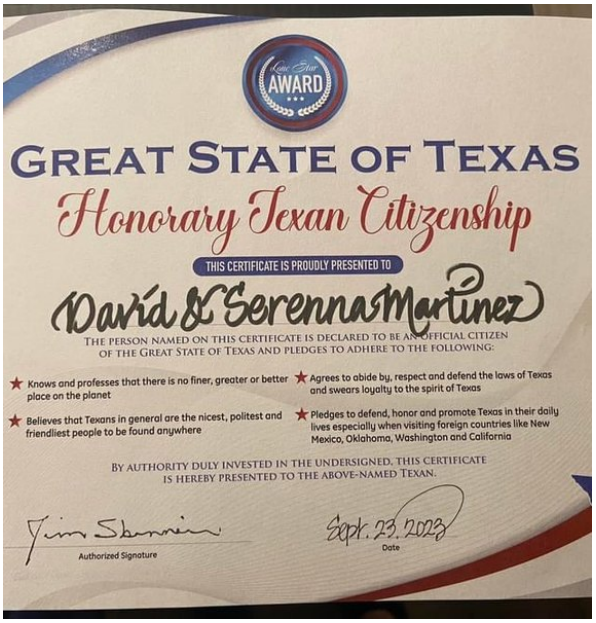
The Collin County Celebration — Photo Essay II

Additional scenes from the inaugural event.











PART V

Implementation & Accountability

A repeatable annual rhythm, year-round invitations, and clear responsibility in every county.

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A PRACTICAL 90-DAY COUNTDOWN

The Same Rhythm Every Year

Repeated every year before the flagship weekend.

When	County actions
90 days	Appoint county event chair and committee; confirm site plan, including multiple dispersed sites in large counties; identify low-cost venues; complete the budget worksheet; begin sponsor and volunteer recruitment.
60 days	Receive the county invitation list under RPT use rules; confirm registration procedures reviewed by election officials or counsel; invite partners; open event registration; begin media planning.
45 days	Confirm vendors, food, entertainment, speakers, public-safety partners, children's activities, and the ceremony official at every site; schedule registration volunteers.
30 days	Launch invitations by postcard, phone, email, lawful text, social media, local newspapers, and community calendars; begin earned-media outreach; process opt-out requests promptly.
14 days	Volunteer orientation, including registration training; media interviews; final logistics; confirm cards and certificates for every site.
Event week	Reminder communications; signage; check-in and registration materials; sponsor recognition; safety and volunteer briefing.
After event	Thank attendees and partners; send "you're still invited" notes to everyone else on the list; launch the year-round invitation calendar; submit the county report to the RPT; record lessons for next year.







Vendors and partners confirmed during planning help make each celebration sustainable.

SAMPLE PROGRAM

Welcome to Texas Saturday

All times Central Time. Counties may adjust to local needs.

Time (CT)	Program
9:00 AM	Volunteer and registration-team briefing
10:00 AM	Registration and Welcome Center open; voter-registration station opens
10:30 AM	Community Showcase opens
11:00 AM	Food / A Taste of Texas begins
12:00 PM	Children's activities and entertainment
1:00 PM	Texas history or community presentation
2:00 PM	Line dancing / live entertainment / local programming
3:00 PM	Community and volunteer recognition
4:00 PM	Texas Welcome Ceremony and ceremonial swearing-in
4:30 PM	Cards, certificates, photographs, closing celebration; voter-registration station closes
5:00 PM	Event concludes

An evening format also works well: the 2023 Collin County celebration ran from 4:00 to 8:00 PM (Central Time) and closed with the ceremony.





Scenes from the 2023 Collin County celebration.

STATEWIDE LEADERSHIP

Welcome to Texas Advisory Council

Consistency statewide. Execution locally.

A small advisory council or designated statewide leadership structure within the Republican Party of Texas can protect consistency across all 254 counties while keeping the program locally driven.

Recommended Purpose

- Advise on statewide standards and priorities for each year's flagship and year-round invitations.
- Review the county implementation toolkit, multi-site guidance, and ceremony materials.
- Oversee data-use rules and registration guidance with appropriate advisors.
- Support sponsor, donor, partner, media, and community relationships.
- Share best practices across counties and regions.
- Recommend improvements after every flagship weekend.
- Preserve the program's welcoming, service-oriented purpose.

Suggested Composition

- An RPT leadership designee as chair
- County chairs representing rural, suburban, and metropolitan counties
- Dr. Paul R. Chabot as founding advisor
- Advisors for data and privacy, voter registration, and finance compliance
- Representatives of sponsors and community partners



Relationships are the heart of the program.

MEASURING SUCCESS & ACCOUNTABILITY

Building More Than an Event

Every county reports. Every year.

Two program standards define success from the start: **every one of Texas's 254 counties hosts a flagship celebration every year**, and **every invited resident keeps receiving invitations all year**. Year-by-year benchmarks for everything else are set by the RPT during planning, informed by each county's reports.

Measure	Reported by	When
Counties hosting (of 254) and sites per county	County chair	Every year
Geographic coverage in multi-site counties	County chair	Every year
New movers invited, by channel; opt-outs honored	County chair	Every year
Invitees by status: no response, RSVP, no-show, attended	County outreach lead	Every quarter
Return attendance and new faces at year-round events	County outreach lead	Every quarter
Total attendance, new Texans, and families	Site leads	Every year
Registrations and updates through authorized processes	Registration lead	Every year
Ceremony participants receiving cards and certificates	Site leads	Every year
Outbound contacts made each month, by channel	County outreach lead	Every quarter
New faces at Lincoln Day dinners, club meetings, and fundraisers	County chair	Every quarter
Precinct chair vacancies (local count) and positions filled	County chair	Every year
Sponsors, in-kind contributions, and donor support	County treasurer / chair	Every year
Earned media coverage and digital reach	County communications	Every year
Attendee feedback and lasting connections	County chair	Every year
Statewide review and lessons published	RPT	Before next flagship

Over time, the Annual Welcome to Texas Celebration can become an enduring Texas tradition: one weekend each year when communities in all 254 counties welcome their newest neighbors—and keep inviting them all year long.

ADOPTION & FIRST 100 DAYS

Recommended Launch Roadmap

From adoption to the first flagship weekend.

DAYS 1–30

Adopt & organize

- RPT reviews and adopts the program and determines the adoption and partnership framework with Chabot Strategies, LLC
- Establish statewide leadership and the advisory council
- Publish the first flagship weekend
- Open requests to state and national Republican parties for ten-year new-mover records

DAYS 31–60

Equip

- Confirm data availability, permitted uses, privacy safeguards, and opt-out handling
- Release the county chair guide and toolkit: multi-site, registration, ceremony, budget worksheet
- Complete review of registration guidance by election officials or counsel
- Launch the statewide and local donor campaign

DAYS 61–100

Mobilize

- County chair webinars; every county names an event chair
- Every county submits its site plan, with multi-site plans in large counties
- Distribute county invitation lists under written use rules; counties name outreach leads
- Launch coordinated statewide communications

First flagship and beyond: hold the first coordinated flagship weekend in all 254 counties, launch every county's year-round invitation calendar the following week, and refine the toolkit before the next flagship.

FOUNDER STEWARDSHIP

The Founder's Role & Proposed Terms

Preserving the program's origin, ownership, and integrity.

Dr. Paul R. Chabot, whose family moved to Texas from California a decade ago, conceived the Welcome to Texas Celebration, helped organize the 2023 Collin County community-welcome test through his company Conservative Move, and developed this plan through Chabot Strategies, LLC, where he serves as President & CEO; Chabot Strategies owns the publication and its original materials.

Statewide adoption would be established by mutual written agreement between the Republican Party of Texas and Chabot Strategies, LLC. The following are proposed for discussion:

- Licensing of the Welcome to Texas Celebration name, branding, toolkit, and plan materials for statewide RPT use
- A continuing role for Dr. Paul R. Chabot as founder and founding advisor to the program
- Program-management or implementation support only if requested by the RPT, under a written scope, transparent pricing, and competitive review
- Standards that protect the program's welcoming purpose and the commemorative nature of the ceremony
- Recognition of the program's founding and origin in Collin County

Disclosure and Proposed Conflict-of-Interest Safeguards

- **Disclosure:** Dr. Paul R. Chabot has business interests in this program. Chabot Strategies, LLC, where he is President & CEO, owns these materials, and his business Conservative Move helped organize the 2023 event.
- **No terms assumed:** license fees and terms have not been agreed, and this plan does not claim the materials are free. Any paid license or services would require written, transparent terms approved by party officials independent of Dr. Chabot.
- **Recusal:** Dr. Chabot would recuse himself from party decisions that award contracts, data access, or other commercial benefits to himself, Chabot Strategies, Conservative Move, or any affiliate.
- **No commercial use of party data** by Chabot Strategies, Conservative Move, or any affiliate.
- **No required purchases:** neither the RPT nor any county party would be required to buy services to participate.

These are proposed safeguards, not enacted policy. Founder stewardship is not an exclusive right to paid consulting. No terms are in effect until set out in a mutual written agreement.

Founded in Collin County. Built for all of Texas.



THE NEIGHBORS WE STILL DON'T KNOW

The Annual Welcome to Texas Celebration is more than an event. It is how Texas Republicans grow again: by meeting new neighbors first, inviting them all year, and making room for them in the work of the party.

We have two years until 2028, four until 2030, and six until 2032. Every year, in all 254 counties, county parties can open their doors, help eligible new residents register, fill empty precinct chairs, and keep inviting the families who have chosen Texas as home.

Texas Republicans are a sleeping giant. Many of the voters who will decide the next decade are already here, on our streets and in our neighborhoods, waiting for someone to say: **We're glad you're here.**

Our future is not only the people we already know.
It is the neighbors we still don't know.

WELCOME HOME.

Annual Welcome to Texas Celebration
Prepared by Chabot Strategies, LLC · Dr. Paul R. Chabot, President & CEO · McKinney, Texas
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APPENDIX A

Program Standards & Review Checklist

Completed by each county before every celebration weekend.

Coverage	■ County hosts on the statewide weekend ■ Site plan approved; multi-site coverage in large counties ■ Site lead named for every location
New-mover data	■ Invitation list received under RPT written use rules ■ Each contact field used only as its source terms permit ■ Only authorized county users have access ■ Opt-out and do-not-contact requests honored and recorded
Year-round invitations	■ Outreach lead named; statuses and contact preferences recorded ■ Year-round calendar published with "New neighbors welcome" events ■ Quarterly report submitted
Voter registration	■ Procedures reviewed by election officials or counsel ■ Volunteers trained as the procedures require ■ Assistance offered without regard to party affiliation or agreement
Ceremony	■ Ceremony official confirmed at every site ■ Commemorative nature stated during the ceremony and on materials ■ Cards and certificates on hand
Operations & finance	■ Venue accessibility and safety confirmed ■ Insurance and permits where required ■ Budget worksheet completed; contributions handled per applicable law and RPT policy ■ Photo-consent signage or notices at check-in
Legal review	■ Registration: deputy registrar appointment, training, county jurisdiction, delivery deadlines ■ Host and party identity disclosed in every public invitation ■ Official appearances, public resources, and venue authorization reviewed ■ Ceremony stated to carry no government status
Independence	■ Event presented as an RPT / county-party program ■ No implication of charity or nonprofit participation unless separately agreed

APPENDIX B

Sample Invitations & Ceremony Language

Adapt to local voice; fill the bracketed fields each year.

Every public invitation identifies the hosting county party and includes any disclosure counsel requires.

Sample Invitation (phone, radio, or video)

> *Moved to Texas in the last few years? You love it here—now it's time to celebrate it. Join us for [County] County's annual Welcome to Texas Celebration on Saturday, [date], from [time] Central Time at [venue] in [city]. Enjoy Texas food, line-dance lessons, Texas history, local vendors, and activities for the kids. Register to vote or update your registration while you're there. And don't miss the highlight of the day: a ceremony where [official] will welcome you as a Texan, complete with a commemorative certificate and Texan card. Walk-ins welcome! Native Texans—come be a Welcome Ambassador. Details at [website].*

Sample Email

> ***Subject:*** *You're invited: [County] County welcomes new Texans on [date]*
>
> *Howdy, neighbor! Whether you arrived last month or a few years ago, [County] County wants to welcome you home. Join us Saturday, [date], [time] Central Time, at [venue], [city], for Texas food, music, line dancing, family activities, voter registration for eligible Texans, and our Texas Welcome Ceremony. Walk-ins are welcome—RSVP appreciated, not required: [RSVP link]. Can't make it? You're still invited to our community events all year: [events page].*
>
> *[County Chair name], [County] County Republican Party · [Unsubscribe link]*

Sample Text Message

> *[County] County GOP: Welcome to Texas! Join our annual celebration for new neighbors Sat [date], [time] CT at [venue]. Food, music, family fun & a Texas Welcome Ceremony. Walk-ins welcome. Info: [link]. Reply STOP to opt out.*

Sample Follow-Up (no response or missed the event)

> *We missed you at the Welcome to Texas Celebration—and you're still invited! Our next community event is [event] on [date] at [venue]. New neighbors are always welcome. [Link] · [Opt-out instructions for this channel]*

Ceremony Remarks (official)

> *Today we celebrate the families who have chosen Texas as home. This ceremony is commemorative—it carries no legal status—but its meaning is real: you are our neighbors, and we are glad you are here. Please raise your right hand and join me in the Texas Pledge: "Honor the Texas flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible." Welcome to Texas!*

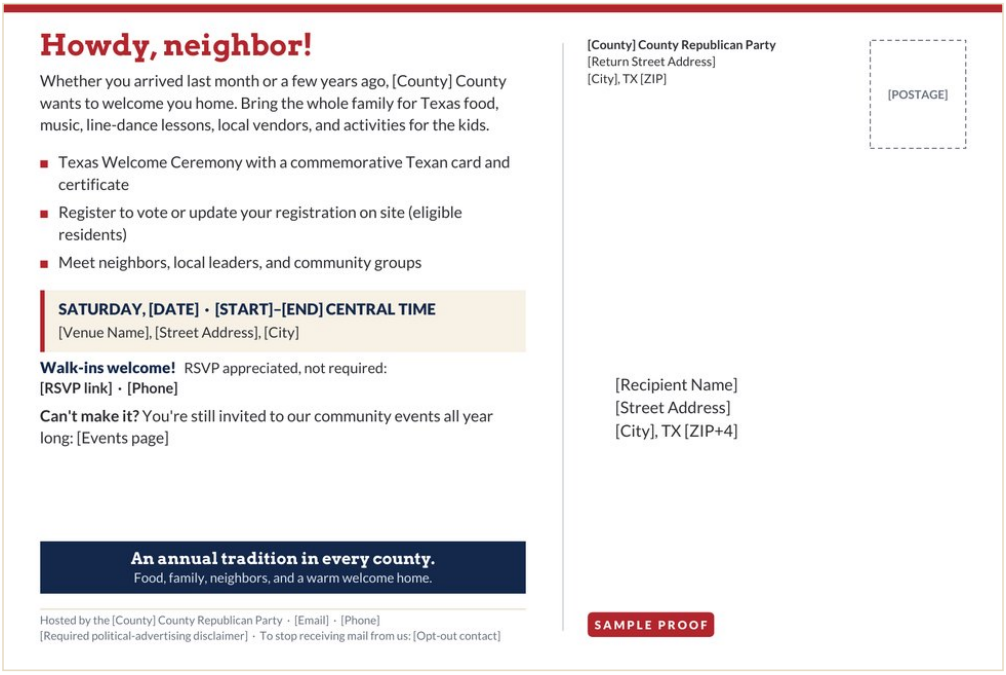
APPENDIX C

Sample Postcard Mailer

6 × 9-inch postcard · front and back · fill the bracketed fields for each county.



Front: a family-friendly invitation featuring the Welcome to Texas mark and a photo from the 2023 Collin County celebration.



Back: welcome message, event details, walk-ins welcome, year-round invitation, host contact, return address, postage, and recipient panels.

Counties complete the bracketed fields, add the required disclaimer and postal details with their printer, and mail it about 30 days before the flagship weekend.

APPENDIX D

The 2023 Record & Sources

Documentation of the Collin County celebration and the statistics in this plan.

Fact	Source
Event name: Welcome to Texas Boot Scootin' Roundup	Community Impact; 2023 event media advisory
Saturday, September 23, 2023, 4:00–8:00 PM (Central Time)	2023 event media advisory; event certificate and card materials
Myers Park and Event Center (Show Barn), McKinney	Community Impact; event materials
Attendance of more than 350	Community Impact, McKinney edition, Vol. 9, Issue 7 (Oct. 26–Nov. 21, 2023)
Hosted by Stars and Stripes United	Community Impact
Organizing support from Conservative Move; an initial community-welcome test, not party-run	Dr. Paul R. Chabot clarification, Nov. 9, 2026
Ceremonial swearing-in led by Collin County Sheriff Jim Skinner	Community Impact; signed certificates
$15 ticket including general admission and a meal	2023 event media advisory
2023 sponsors	2023 event sponsor list
Event photographs	Collin County celebration, September 23, 2023

Statistics Sources

[1] Chism Strategies (Blueprint Polling), "New Survey: Despite GOP fears, new Texans are pushing the state to the right," February 13, 2023. 522 Texas registered voters who had lived in another state and were not born in Texas (L2 voter file / NCOA), surveyed online by text invitation February 8–10, 2023; weighted by age, ethnicity, gender, and education; margin of error of ±4.29% as reported by the firm. Question results include a reported 2022 vote and a hypothetical 2024 matchup. https://www.chismstrategies.com/field-notes/new-survey-despite-gop-fears-new-texans-are-pushing-the-state-to-the-right

[2] CNN, Texas exit polls, 2018 (Edison Research): U.S. Senate, 2,431 respondents; governor, 2,383 respondents. Question "How long have you lived in Texas?": Born in Texas 58%, Moved to Texas 42% (Senate); results for voters in Texas less than 10 years were not reported. https://www.cnn.com/election/2018/exit-polls/texas/senate

[3] U.S. Census Bureau, State-to-State Migration Flows, 2024 American Community Survey 1-year estimates (released January 21, 2026). https://www.census.gov/data/tables/time-series/demo/geographic-mobility/state-to-state-migration.html

[4] Texas Secretary of State, November 3, 2026 General Election, unofficial results, updated November 4, 2026. https://electionresults.sos.state.tx.us/results.html

[5] National Archives, Distribution of Electoral Votes (2020 Census apportionment): Texas, 40. https://www.archives.gov/electoral-college/allocation

[6] U.S. Census Bureau, State-to-State Migration Flows tables, American Community Survey 1-year estimates, 2015–2019 and 2021–2024 (2020 standard 1-year estimates not released). Texas row; sum of residents one year earlier in the other 49 states and D.C. https://www.census.gov/data/tables/time-series/demo/geographic-mobility/state-to-state-migration.html

Method: Ten Years of New Neighbors

For each year, the Texas row of the Census Bureau's State-to-State Migration Flows table (ACS 1-year estimates) was summed across residents who lived in each of the other 49 states and D.C. one year earlier. Years: 2015–2019 and 2021–2024; the Census Bureau did not release standard 2020 1-year estimates. Each annual figure is a survey estimate with a margin of error (2024: ±23,830). For illustration only, if 2020 matched the nine-year average of about 573,000, the ten-year figure would be roughly 5.7 million. The total counts moves, not unique people, and is not adjusted for repeat moves, departures, age, or citizenship. No private data were used.

Election results: Texas Secretary of State unofficial results for the November 3, 2026 general election, as updated November 4, 2026; final canvassed totals may differ slightly.